Amber Kumar

UX Researcher \diamond **Designer** \diamond **Developer**

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Technical Sets

Front-End Development

- HTML & CSS
- Angular.js
- react.js
- node.js
- processing
- p5.js

Back-End Development

- C & C++
- Java
- JavaScript
 - Libraries

Graphic Design

- Illustrator
- Photoshop
- InDesign
- XD
- AfterEffects
- Sketch
- Premiere

Product Design

- Autocad
- Vectorworks
- Artlantis
- Rhino
- Arduino

Skills

- Sketch Execution Website Development
- Social Media and Marketing/ Search Engine Optimisation
- User based product development and Prototyping /problem solving
- Knowledge of ecommerce sites, reputation management, and knowledge of web graphic design architecture and UX/UI best practices.
- Unified branding and Logo Creation with given parameters

Professional Experience

Web Team Lead

Design Careers Club at UC Davis May 2018 to June 2018

 Wrote DCC's website independently in HTML, CSS, and JS, and perform maintenance on it regularly, responding to critique given by other members of the club.

Undergraduate UX Researcher

Department of Communications at University of California, Davis *January 2018 to June 2018*

- Using Javascript to reference an API to source data from Google Trends and present in research form to diplomat of the UN.Summarized and reported technology use in Latin American to expedite further research development to focus on specific countries.
- Published: https://ssrn.com/author=2977992

Freelance Designer

July 2016 to Present

- Created websites, graphics, and provided user experience consulting for various clients.
- Focused on a lean, minimal graphic appeal of pages and graphics involved, in order to fit the needs of the clientele and to match the current trends in design.

Education

University of California, Davis

Bachelors of Arts in Design, emphasis in Website Design

- Minor in Communications
- Minor in Computer Science

Estimated graduation: December 2018